



Wall Township Green Team
Green Business Recognition Program



Dear Business Owner:

The Wall Township Environmental Green Team is implementing a Green Business Recognition Program to honor recipients in the private and agricultural sector that use strategies to reduce energy consumption and waste, use sustainable materials, offer greener products, and contribute to the local community. The WTEAC Green Team would like to reward and acknowledge companies and agricultural businesses that are leading the way in sustainable business practices.

You may already be qualified for this program if you have been or would be willing to promote green initiatives as outlined in the application checklist. At least ten action/check marks must be met from the following categories: Waste Management, Energy Use, Water Conservation, Green Building and Landscaping, Transportation, Pollution reduction, Social Responsibility, Commitment to Local Economy, and Goals and Reporting Assessment. The final selection for entry into the program will be based on the chosen most worthy narratives.

The Wall Township Environmental Green Team is looking forward to you joining our voluntary newly launched "Green Business Recognition Program," should you be selected by our Environmental Committee Green Team with possible assistance from the Chamber of Commerce. Your business will be awarded with a certificate presented to you by our Mayor and Environmental Committee. Your business will appear on our WallNj.com web site and hopefully your photo will appear in the "Coast Star" newspaper.

Energy efficiency and other sustainable practices frequently offer long-term cost savings, allowing businesses to contribute to the community while becoming more economically competitive. Green business practices can save money by providing green products and services.

A Green Business Recognition Program helps to promote the locality as a green community. Communities with a green profile and high demand for sustainable products and services are better able to compete for new green jobs and sustainable industries. Business actions ultimately influence public policy.

If you would like to be considered, please contact Wilma Morrissey, WTEAC Chair at wilmamorrissey@optonline.net Thank you for your consideration.

Sincerely,

Wilma Morrissey, Chair

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Application Checklist

Count Total Checkmarks

Minimum 10 points

• **Waste Management**

- _____ Reduce waste generated.
- _____ Reduce product packaging.
- _____ Reduce paper use.
- _____ Increase recycling.
- _____ Purchase recycled materials.
- _____ Manufacture or sell recycled or organic products.
- _____ Compost food scraps and yard waste.
- _____ Avoid styrofoam products.
- _____ Discourage plastic bags.

• **Energy Use**

- _____ Purchase electricity generated from renewable sources.
- _____ Invest in onsite solar or wind energy.
- _____ Install a geothermal heating and cooling system.
- _____ Conduct an energy audit.
- _____ Install energy efficient light bulbs and appliances.
- _____ Turn off unused office equipment or use "sleep" mode.
- _____ Earn the ENERGY STAR for a commercial or industrial facility.
- _____ Install "lights on" upon entering a room and "lights off" upon exiting.

• **Water Conservation**

- _____ Install low flow toilets and aerators for faucets and shower heads.
- _____ Use native, drought tolerant plants to reduce landscape watering.
- _____ Serve drinking water only by request.
- _____ Recycle grey water.

• **Green Building and Landscaping**

- _____ Install a green roof.
- _____ Implement sustainable landscaping practices.
- _____ Construct a rain garden using native plants.
- _____ Use no or low Volatile Organic Compounds (VOC) paints and sustainable bldg. materials.
- _____ Achieve Leadership in Energy and Environmental Design (LEED) certification.
- _____ Avoid chemicals on lawn area where applicable such as pesticides and herbicides.

• **Transportation**

- _____ Outline a trip reduction strategy.
- _____ Facilitate employee participation in carpools or vanpools.
- _____ Offer bicycle parking, lockers, and showers.
- _____ Purchase hybrid or fuel-efficient vehicles.
- _____ Offer telecommuting or compressed work weeks.

- **Pollution Reduction**

- _____ Eliminate the use of toxic chemicals in production processes.
- _____ Use green cleaning supplies.
- _____ Purchase green products.
- _____ Produce or sell environmentally friendly items.

- **Social Responsibility**

- _____ Offer employee welfare and benefit programs.
- _____ Ensure equitable hiring practices.
- _____ Sell healthy foods and home grown products.
- _____ Participate in corporate philanthropy.
- _____ Allow employees on-the-clock participation in community service.
- _____ Post "Green" accomplishments on business website.

- **Commitment to Local Economy**

- _____ Purchase products from local suppliers.
- _____ Offer job training or apprenticeships for local residents.
- _____ Hire workers from local colleges and training programs.
- _____ Mentor local entrepreneurs and new businesses.

- **Goals and Reporting**

- _____ Establish quantifiable goals for improvement.
- _____ Assess own Green initiatives.

(Reference: Sustainable Jersey)

(Must have minimum of 10 checkmarks before submitting application)

- **Narrative:** All applicants must complete a narrative outlining their "Green" practices and accomplishments explaining why their business should be considered for this award.

- **Step 1** – Fill out the checklist above, attach a narrative, and email to the Chairwoman at wilmamorrissey@optonline.net
- **Step 2** - After WTEAC GT reviews the application (checklist and narrative) at its next monthly meeting, a member of the WTEAC GT will be in touch with you to discuss or review any items submitted.
- **Step 3** – If selected, a certificate/recognition will then be issued at an event to recognize your GT accomplishments (scheduled for each September).

Thank you for your application and for greening the environment!

Applicant:

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Phone: _____

Email: _____